



Vivsters

Vivienne Powers • Graphic Design • Illustration

Curriculum Vitae

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Linkedin: <https://uk.linkedin.com/in/vivienne-powers-35838286>
Twitter: <https://twitter.com/thevivsters>
Etsy: <https://www.etsy.com/uk/shop/Vivsters>

Work samples download

For work samples please downloadable PDF (File size 20Mb):
http://www.vivsters.com/vivienne_powers_portfolio.pdf
Up to date Illustration, graphic design, web design photography samples visit:
www.vivsters.com

Summary of key skills:

I have extensive experience in all of the following areas:

- Senior Graphic Designer with over fifteen years experience conceptual designing and creation of all printed materials including leaflets, posters, corporate id, infographics, logo design, vector illustration, exhibition design and packaging.
- Front end website design and site management, CMS control panel and Magento admin systems can supply basic code in Dreamweaver and can build WordPress websites. Creative website designs using CC XD.
- Email marketing using online e-management software ie Mail Chimp, Dotmailer, NewZapp software.
- High end Photoshop retouching.
- Defining/setting and preparing artwork prior to print and publication, print fulfilment.
- Fully experienced Flash/Animate and gif animation.
- Multimedia, and interactive CD-Rom creation.
- Excellent artistic/technical illustration skills.
- Working as part of a team, worked for several years as part of an in-house studio responsible to many large internal key departments.
- Good timekeeping, early starter 100% excellent attendance record for the last eight years and full clean drivers licence and own car.
- Cross-platform on both PC and Mac environments

Summary of software skills:

Software:	Years experience:	Level:
• Adobe Photoshop CC	15+	Advanced
• Adobe Illustrator CC (vector illustration)	10	Advanced
• Adobe InDesign CC	5	Standard
• Quark Xpress (graphic design)	15+	Advanced
Web:		
• Adobe Experience Design XD (web design sitemap)	2	Standard
• Dreamweaver CC (web design code)	8	Standard
• Adobe Flash/AnimateCC	8	Standard
• Wordpress	3	Standard
• E-marketing – Dotmailer, NewZapp, Mail Chimp	5	Advanced
Platform:		
• AppleMac OS	15+	Advanced
• PC environment	7	Standard

Employment history

Devmac – Derby

Sep 2014 - Present freelance.

Graphic designer, duties encompass:-

- Website design in Photoshop, Illustrator and Adobe XD
- Logo, corporate materials and exhibition design
- Artwork and production of print ready materials
- High end Photoshop retouching
- CMS website content management
- Infographics

McCann Birmingham – Advertising agency – Solihull.

Jan 2014 - Aug 2014 – 8 months

Senior Artworker, duties encompass:-

- Preparing artwork to high standards of reproduction.
- High end Photoshop retouching.
- Electronic press artwork submission, Adfast, QuickPrint, Code 2
- Flash web banners
- Interactive PDFs
- Electronic Direct Mail

RMA Design Ltd – Advertising agency – Birmingham.

Jan 2002 - November 2013 – 12 Years (company closure).

Senior Graphic and Web Designer, duties encompass:-

- Web design proposal and maintenance of customers websites.
- Supplying HTML email marketing solutions.
- Web sites design and build in HTML5 DreamweaverCC in code using CSS.
- Flash animation.
- Multimedia CDROM creation.
- Concept graphic design visuals through to final artwork via Flightcheck.
- Complete corporate ID, logo design, leaflets, brochures, posters, annual reports.
- Exhibition and packaging design.
- Photoshop illustration and technical illustration (CC Illustrator), high resolution composite layer work and high end retouching (CC Photoshop).

Past career history:

Third Wave (tw1) – Advertising agency – Birmingham.

Nov 1999 - Dec 2001 – 2 years 1 month (company closure).

Senior Creative Designer, duties encompass:

Varied studio work that encompass the role of graphic designer, from advertising concept to finished visuals through to artwork creation and output. Skills gradually migrated over to web site design (began web training there). Creating small websites in Dreamweaver/Flash/Fireworks and Photoshop working alongside dynamic code scriptwriter until company closure in 2002.

Vivarini – Advertising Agency – Solihull.

Aug 1999 - Oct 1999 – 3 months.

Studio Manager/ Senior graphic designer, duties encompass:

Working in a busy graphic design studio as Studio Manager, outsourcing freelance to fulfil demand. Full range of duties from corporate id to brochures design and press ads. Full production involvement from print buying to client liaison, scheduling and administration of the Apple Mac network. Left when offered a job at Third Wave.

Manton & Company – Advertising Agency – Worcester.

Aug 1998 - Jul 1999 – 11 months (company closure).

Senior Graphic Designer, duties encompass:

Graphic design advertising concepts, brochures, corporate ID logo design and illustration through to final artwork. Radisson SAS Hotels being the main client. Job involved taking trips to Europe to visit hotels to art direct photography and liaise with their main Swedish design agency. Left when company ceased trading in 2000.

McCann-Erickson Central – Advertising Agency – Solihull.

Mar 1995 - July 1998 – 3 years 4 months.

Graphic Designer, duties encompass:

Designer for advertising agency in the centre of Solihull. Mainly business to business brochures, logos and corporate identities, main clients home building accounts (Wimpy) and advertising concepts. Working closely alongside the Creative Director on initial idea concepts through to art direction of photography and then overseeing final artwork.

Education:

Brownhills Comprehensive School

Subject:	Qualification	Grade:
GCSE Maths	O Level	A
GCSE English	O'Level	C
GCSE English Lang	O'Level	B
GCSE Chemistry	O'Level	C
GCSE History	O'Level	A
GCSE Physics	O'Level	A
GCSE Technical Drawing	O'Level	B
GCSE Art	O'Level	A
Brownhills Comprehensive School		
Art	A'Level	B
Technical Drawing	A'Level	B
History	A'Level	C
Walsall College of Art		
Arts Foundation	-	Pass
Graphic Design	HND	Distinction

Personal

Driving License	-	Full
Health	-	Good
Attendance record:	-	100% (last eight years)

Hobbies and interests

Design and production of tapestry/textile charts which I sell to magazines and sell online via Etsy. Several of my pieces have appeared in CrossStitch Gold publication on commission. I also collect and restore dolls both for myself but mostly for commission. I like cosmology, history, steam trains, photography, Lego, cricket at Lords with a Pimms and lemon. Love beautiful cars and driving - saving up for a DB9 (but fear it may be a long wait!)

Websites I have designed and worked on

<https://www.landofrugs.com/>
<http://www.interconsultuk.com/>
<https://www.lovemusictrust.com/>
<http://ble.jwdev.tech/>
<http://www.e-volvesolutions.co.uk/>
<http://www.fluentpr.co.uk/>
<http://www.bradleyandjefferies.co.uk/>
<http://www.jbops.com/>
<https://www.pullupmate.co.uk/>
<http://sindyb.biz/>
<http://www.jbops.com/>
<http://www.researchbydesign.co.uk/>
<http://www.mayburyprimaryschool.co.uk/>
<http://www.macarthurdenton.com/>
<http://www.boardingkennelsrugeley.co.uk/>
<http://www.etceterastyle.co.uk/>
<http://www.rainbowwaste.co.uk/>
<http://www.maayamiltonkeynes.com/>
<http://www.roemheld.co.uk/>
<http://www.blaisevyner.co.uk>
<http://www.enertech-group.com/>

Personal website containing samples of work:

<http://www.vivsters.com/>