Our website design and development Process

Average time frames

00 WEEKS

START 00 — Information gathering
Our initial meeting focuses on understanding what your vision is, what requirements you have and understanding your clients. If possible, we will meet with you directly to gain a better understanding of you and your business.

02 WEEKS

Homepage
Two weeks. This can vary on the amount of revisions you have and how responsive you are with communication.

STAGE 01 — Home page designs
Both of our designers add a splash of colour.
Our designers work separately to create 2 unique homepage designs tailored around the given brief.

Review meeting
Once the homepages have been created, we hold another meeting to discuss and gain feedback. We will also discuss the requirements for the internal pages.

After the meeting, the project will be handed over to one of our designers. It will be their job to complete the amends received at the meeting. Once these have been completed, we will require a sign off to move into the next stage.

02 WEEKS

Internal Pages
Two weeks. This can vary on the amount of revisions you have and how responsive you are with communication.

STAGE 02 — Internal page designs
The designer will begin work on the remaining pages. Using the feedback from the review meeting, they will tailor each page to your requirements.
Once complete, the designs will be passed back to you for feedback. Here we can begin passing the designs back and forth completing amends until you are happy with the outcome. Again, we require a sign off to move into the next stage.

APPROVED

3/4 WEEKS

Build
3-4 Weeks.

STAGE 03 — Build
Once the designs are finalised and signed off, we can begin working on the technical element of the project. Our developers begin work morphing the designs into a usable website.

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01 HOUR

Training
1 Hour training session.

STAGE 04 — Training
Using the system isn't always as easy as it seems. Once the site has been build, we will meet with you once more to train you on the systems functionality and use. This way, you are confident in making your own changes in the future.

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Population
This depends entirely on the speed of the client in content creation. It is possible to collate the content during the previous stages in preparation.

STAGE 05 — Population
After training, the site will be ready for population. Here, you can focus on editing and adding content or changing images. This can be completed in a number of ways. If confident, you can populate the site yourself and get back to us when completed. Alternatively, we can help and populate it alongside you.

01 WEEK

Testing
1 week.

STAGE 06 — Testing
Once the site has all the content it needs, it can go into testing. This is when we test the sites functionality, check through all your links and forms and ensure that it is ready to go live to the public.

GO!

LAUNCH
Some problems can arise when a new site is made live, because of this we do not make sites live on Fridays. We like to be there to help resolve any unforeseen issues.

STAGE 07 — LAUNCH!
Woo hoo, the site will be made live. Tell the world!

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Yahoo!